

Unlock the True Potential of AI with Effective Prompting

The **Educate 360 Prompt-a-thon** is a hands-on event designed to help your teams master the art of prompt writing. We empower your organization to uncover real business scenarios where Generative AI can accelerate productivity and innovation, tailored to the specific tools you use (e.g., Copilot, Gemini, GPT).



Why This Matters

The promise of AI has never been more real.

After just three months of using Copilot, a survey of early adopters found:

- **70%** said they were more productive¹
- **68%** said it improved the quality of their work²

The key to unlocking this potential lies in writing effective prompts, which serve as the bridge between human intent and AI performance. When employees learn how to communicate with AI tools effectively, they not only save time but discover new ways to solve everyday business challenges.

How We Help

Educate 360's Prompt-a-thon combines **training, experimentation, and collaboration** into one engaging experience that drives real adoption. Our facilitators guide your teams through interactive sessions that build confidence and curiosity to transform Generative AI from a tool they "have" into one they truly use.

Through guided learning and hands-on exploration, your teams will:

- ✓ Understand the core principles of effective prompting
- ✓ Discover use cases tailored to their roles and functions
- ✓ Learn limitations and workarounds for getting better results
- ✓ Build a prompt library to share across the organization

What's Included

This immersive event ensures participants leave with practical skills they can apply immediately in their day-to-day work.

1. AI Fundamentals

- Define AI in clear, practical terms and explain key terminology like LLMs, tokens, and hallucinations.
- Learn the anatomy of an effective prompt and distinguish it from a weak one through clear examples.
- Master a range of prompting techniques, including role-based, few-shot, chain-of-thought, and meta prompts.

2. Hands-On Prompting Hackathon

- Collaboratively brainstorm and identify time-consuming or repetitive tasks in your actual workflows.
- Create, test, and refine prompts in a structured, hands-on session with expert guidance.
- Present AI-driven solutions to peers, demonstrating how prompts were improved through iteration.

3. Actionable Tools & Takeaways

- A shared repository of prompts, use cases, and success stories generated during the event.
- Clear next steps to continue driving ROI and adoption across the organization.

Why Educate 360?

- **Deep Expertise:** As an authorized training partner with a breadth of partnerships across the industry, we can help your teams make the most of their tools, regardless of vendor
- **Breadth of Enablement:** Our ecosystem spans AI strategy consulting, prompt engineering workshops, and over 40 AI-focused training courses
- **Built for Impact:** Each event concludes with actionable next steps and a shared repository of prompts, use cases, and success stories to continue driving ROI



Ready to Unleash the Power of Generative AI?

Contact us today to schedule your **Prompt-a-thon** and help your teams unlock new levels of creativity, productivity, and problem-solving.

Contact Us

877.243.6690

Sources: ¹ <https://www.microsoft.com/en-us/worklab/work-trend-index/copilots-earliest-users-teach-us-about-generative-ai-at-work>